



ESALQ

Luiz de Queiroz College of Agriculture - USP
ECONOMICS, ADMINISTRATION AND SOCIOLOGY DEPARTMENT
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SUBJECTS AND TOPICS - MBA IN PROJECT MANAGEMENT

1. Introduction to Project Management

- Concept of projects;
- PMBOK: origin and importance for the project management community;
- PMBOK: knowledge areas and process groups (6th edition);
- PMBOK: domains of the new PMBOK 7th edition.

2. Team Management

- DISC profiles: Dominance, Influence, Steadiness, and Conscientiousness
- SARA Feedback Structure: Situation, Action, Result, and Different Action
- Tuckman's Stages of Team Development
- The Five Challenges of Teams
- The Five Dysfunctions of a Team

3. Domain Planning

- Changes from the 6th to the 7th edition of the PMBOK guide;
- Planning variables: approaches, deliveries, requirements, market conditions, and legal restrictions;
- Degree of uncertainty and cost of change over time;
- Concept of Tailoring;
- Differences between predictive, agile, and hybrid approaches.

4. Change management

- Organizational context and reasons for change in organizations;
- Tools/techniques for change management;
- 8 Steps of the change management process;
- Organizational culture and change management;
- Ability to change.



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5. Career in Projects

- Definition and career stages;
- Modern careers;
- Career anchors;
- Work in project management: career paths.
- Resources for careers

6. Sustainability in Projects

- ESG: Environment, Social, and Governance
- Importance of Sustainability for Projects;
- Sustainability practices in projects: packaging, seals, biomimetics;
- Systemic view and strategic perspective;
- Reverse logistics;
- Circular economy.

7. Knowledge Management in Projects

- SECI model: Modes of knowledge conversion;
- Challenges of knowledge management in projects
- Influencing factors
- Types of knowledge