



SUBJECTS AND TOPICS - MBA IN PROJECT MANAGEMENT

1. Introduction: Value delivery, Principles, Domains, and Tailoring

- Value concept;
- Principles;
- Performance domains;
- Tailoring; and
- Defining the best approach for the project (predictive vs. agile).

2. Team Management I and II

- DISC profiles: Dominance, Influence, Steadiness, and Conscientiousness;
- SARA Feedback Structure: Situation, Action, Result, and Different Action;
- Tuckman's Stages of Team Development;
- The Five Challenges of Teams; and
- The Five Dysfunctions of a Team.

3. Project Monitoring, Control, and Closure

- Schedule management techniques;
- Project change management;
- Project reports;
- Indicators; and
- Added value, SPI, and CPI (concepts and analysis).

4. Change management I and II

- Organizational context and reasons for change in organizations;
- Tools/techniques for change management;
- 8 Steps of the change management process;
- Organizational culture and change management; and
- Ability to change.



ESALQ

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5. Career in Projects

- Definition and career stages;
- Modern careers;
- Career anchors;
- Work in project management: career paths; and
- Resources for careers.

6. Sustainability in Projects

- ESG: Environment, Social, and Governance;
- Importance of Sustainability for Projects;
- Sustainability practices in projects: packaging, seals, biomimetics;
- Systemic view and strategic perspective;
- Reverse logistics; and
- Circular economy.

7. Ethics in Projects

- Values and Citizenship;
- Morals and Ethics;
- Organizational Responsibility: Brazilian Anti-corruption Act and Compliance;
- Ethical Questions in People Management: Harassment, Conflict of Interests, and Right to Privacy; and
- PMI Code of Ethics.